

ORDER

Orders
Order / Rev: 2680652
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/02/23 - 05/16/23
 Original Date / Rev: 03/24/23 / 04/24/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Grit Media
 Buying Contact: _____
 Billing Contact: _____
324 Capital Avenue
Frankfort, KY 40601

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ OJ Oleka / R / State Treasurer / K
 Demographic: A25-54
 Product Codes: PL-Candidate: State Treasurer (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: M213741
 Agency External ID: 20569AG
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/01/23 | 05/16/23 | 75 | \$8,100.00 | \$6,885.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| May 2023 | 75 | \$8,100.00 | \$6,885.00 | 0.00 |
| Totals | 75 | \$8,100.00 | \$6,885.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Nick Coloprisco | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| WHAS | 15% | \$8,100.00 |
| Market | 100% | \$54,000.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 85% | \$45,900.00 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WHAS | 05/02/23 | 05/16/23 | Local News @ 5a M-F | CM | 5-6a | MTWTF-- | :30 | 2 | \$40.00 | P04 | 0.00 | NM | 7 | \$280.00 |
| | | | | Local News @ 5a M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF - - | | 3 | | \$40.00 | | 0.00 | | | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF - - | | 3 | | \$40.00 | | 0.00 | | | | | |

Order / Rev: 2680652
 Alt Order #:
 Flight Dates: 05/02/23 - 05/16/23

Advertiser: POL/ OJ Oleka / R / State Treasurer / KY
 Product Desc: **WHAS**
 Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|---|-----------------|----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 2 | WHAS | 05/02/23 | 05/16/23 | Local News @ 6a M-F | CM | 6-7a | MTWTF-- | :30 | 2 | \$80.00 | P04 | 0.00 | NM | 8 | \$640.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 3 | \$40.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 3 | \$40.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | MT----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 3 | WHAS | 05/02/23 | 05/16/23 | Good Morning America | CM | 7-9a | MTWTF-- | :30 | 2 | \$120.00 | P04 | 0.00 | NM | 13 | \$1,560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 3 | \$80.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 3 | \$80.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | MT----- | | | | | 2 | \$80.00 | | 0.00 | | | |
| N 4 | WHAS | 05/02/23 | 05/16/23 | Local News @ 12p M-F | CM | 12-1p | MTWTF-- | :30 | 2 | \$50.00 | P04 | 0.00 | NM | 8 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 3 | \$50.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 3 | \$50.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | MT----- | | | | | 2 | \$50.00 | | 0.00 | | | |
| N 5 | WHAS | 05/02/23 | 05/16/23 | Local News @ 4p M-F | CM | 4-5p | MTWTF-- | :30 | 2 | \$50.00 | P04 | 0.00 | NM | 9 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 4 | \$50.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 4 | \$50.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | MT----- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 6 | WHAS | 05/02/23 | 05/16/23 | Local News @ 5p M-F | CM | 5-530p | MTWTF-- | :30 | 2 | \$130.00 | P04 | 0.00 | NM | 9 | \$1,170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 4 | \$130.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 4 | \$130.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | MT----- | | | | | 1 | \$130.00 | | 0.00 | | | |
| N 7 | WHAS | 05/02/23 | 05/16/23 | Local News @ 6p M-F | CM | 6-630p | MTWTF-- | :30 | 2 | \$250.00 | P03 | 0.00 | NM | 9 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 4 | \$250.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 4 | \$250.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | MT----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| N 8 | WHAS | 05/02/23 | 05/16/23 | ET 7-730p | CM | 7-730p | MTWTF-- | :30 | 2 | \$150.00 | P04 | 0.00 | NM | 8 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | - TWTF-- | | | | | 3 | \$150.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | | | | 4 | \$150.00 | | 0.00 | | | |
| | | Week: 05/15/23 | 05/21/23 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 9 | WHAS | 05/02/23 | 05/14/23 | Local News @ 9a Sa | CM | 9-10a | -----S- | :30 | 1 | \$50.00 | P04 | 0.00 | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | -----S- | | | | | 1 | \$50.00 | | 0.00 | | | |
| | | Spot <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WHAS 05/01/23-05/07/23 Local News @ 9a Sa 9-10a -----Sa-- :30 (\$50.00) 0.00 NM See MG 9.3 [NA/Oversold] | | | | | | | | | | | | | |
| | | 3 WHAS 05/01/23-05/07/23 Local News @ 12p M-F 12-1p MTWThF---- :30 \$50.00 0.00 NM Ⓜ MG for 9.1 05/06 | | | | | | | | | | | | | |
| | | Week: 05/08/23 | 05/14/23 | -----S- | | | | | 1 | \$50.00 | | 0.00 | | | |
| N 12 | WHAS | 05/02/23 | 05/14/23 | Nightline | CM | 1237-106a | MTWTF-- | :30 | 1 | \$40.00 | P03 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | ----- | | | | | 0 | \$800.00 | | 0.00 | | | |

Order / Rev: 2680652
 Alt Order #:
 Flight Dates: 05/02/23 - 05/16/23

Advertiser: POL/ OJ Oleka / R / State Treasurer / KY
 Product Desc: **WHAS**
 Estimate:

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------------|-------|-------------------|--------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/08/23 | 05/14/23 | MTWTF-- | | 1 | | | | \$40.00 | | 0.00 | | | |
| N13 | WHAS | 05/02/23 | 05/14/23 | iCrimes 135-205a Su 135-205a Su | CM | 135-205a | -----S | :30 | 1 | \$10.00 | P04 | 0.00 | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/01/23 | 05/07/23 | ----- | | 0 | | | | \$800.00 | | 0.00 | | | |
| | | Week: 05/08/23 | 05/14/23 | -----S | | 1 | | | | \$10.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 75 | \$8,100.00 |